

COURSE PLAN

FIRST: BASIC INFORMATION

College

College Irbid University College

Department Applied Sciences

Course

Course Title Graphic Editing

Course Code 020902224

Credit Hours 2 (0 Theoretical, 2 Practical)

Prerequisite 020902263

Instructor

Name

Office No.

Tel (Ext)

E-mail

Office Hours

Class Times

Building Name	Day of Week	Start time	End time	Hall number

Text Book

Title :

References-1 (English)

- 1) Digital Art: A Complete Guide to Making Your Own Computer Artworks, 2021, David Cousens, Arcturus
- 2) Adobe After Effects Classroom in a Book 1st Edition, 2020, Lisa Fridsma & Brie Gyncild, Adobe

SECOND: PROFESSIONAL INFORMATION

COURSE DESCRIPTION

This course specifies the knowledge and skills about various artworks development with graphic principles and graphic software that are used for education, business, entertainment and other fields. It includes complex design practice of artworks for 2D images, 3D images and motion pictures.

COURSE OBJECTIVES

The objectives of this course are to enable the student to do the following:

- Demonstrate various capabilities of Adobe software and how to employ them in the field of graphic design
- Create various design artworks in the form of 2D images, 3D images and motion pictures used for a commercial product.

COURSE LEARNING OUTCOMES

By the end of the course, the students will be able to:

- **CLO1**. Apply raster image practice to commercial product
- **CLO2**. Apply vector image practice to commercial product
- **CLO3**. Apply motion picture practice to commercial product
- **CLO4**. Complete self-directed motion picture project

COURSE SYLLABUS

Week	topic	Topic details	Related LO (chapter)	Proposed assignments
1	Adobe Photoshop uses to prepare images for later use to complete project requirements.	<ul style="list-style-type: none"> • Cut photos from backgrounds • Coloring black and white pictures 	CLO1	
2	Adobe Photoshop uses to prepare images for later use to complete project requirements.	<ul style="list-style-type: none"> • Modify images (lighting, colors, adding effects) • Combine images and produce imaginative ideas 	CLO1	
3	Use adobe illustrator to prepare print-ready files.	<ul style="list-style-type: none"> • magazine design • Newspaper design 	CLO2	
4	Use adobe illustrator to prepare print-ready files.	<ul style="list-style-type: none"> • Designing various cards • Branding Design 	CLO2	
5	Use adobe illustrator to prepare print-ready files.	<ul style="list-style-type: none"> • Designing advertising materials (banners, posters, brochures, etc.) 	CLO2	



6	Use adobe illustrator to prepare print-ready files.	<ul style="list-style-type: none"> • Various digital graphics (portrait drawing, digital coloring) 	CLO2	
7	Use adobe illustrator to prepare print-ready files.	<ul style="list-style-type: none"> • Calligraphy design • Typography Design 	CLO2	
8		<ul style="list-style-type: none"> • Mid Exam 		
9	Using Adobe After effects in video design.	<ul style="list-style-type: none"> • Composing stories and dividing the story into several cadres under the name (storyboard). 	CLO3	
10	Using Adobe After effects in video design.	<ul style="list-style-type: none"> • Implementing the storyboard content of graphics, images and writing on Adobe After Effects 	CLO3	
11	Using Adobe After effects in video design.	<ul style="list-style-type: none"> • Add color, sound, and ready-made effects 	CLO3	
12	Using Adobe After effects in video design.	<ul style="list-style-type: none"> • Save and export the video in the right way and appropriate for the way the video is displayed 	CLO3	
13 - 15	Using Adobe After effects in video design.	<ul style="list-style-type: none"> • Filming and editing promotional videos (adding sound effects, scripts, and ready-made effects) 	CLO4	
16		<ul style="list-style-type: none"> • Final Exam 		

COURSE LEARNING RESOURCES

The methods used in teaching the program, are mentioned, such as lectures, discussion sessions, proactivity, and other activities

- Discussion and explanation sessions
- Practical activity and execution

ONLINE RESOURCES

- <https://digitalarttutorials.com/>

ASSESSMENT TOOLS



Assessment Tools	%
Projects & Quiz	20%
Mid Exam	30%
Final Exam	50%
Total Marks	100%

THIRD: COURSE RULES

ATTENDANCE RULES

Attendance and participation are extremely important, and the usual University rules will apply. Attendance will be recorded for each class. Absence of 10% will result in a first written warning. Absence of 15% of the course will result in a second warning. Absence of 20% or more will result in forfeiting the course and the student will not be permitted to attend the final examination. Should a student encounter any special circumstances (i.e. medical or personal), he/she is encouraged to discuss this with the instructor and written proof will be required to delete any absences from his/her attendance records.

GRADING SYSTEM

Example:

Course Marks Average		
Average	Maximum	Minimum
Excellent	100%	90%
Very Good	89%	80%
Good	79%	70%
Satisfactory	69%	60%
Weak	59%	50%
Failed	49%	35%

REMARKS

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COURSE COORDINATOR

Course Coordinator		Department Head	
Signature		Signature	
Date		Date	